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14. SUB(Sales promotions) AND SUB(Retail stores) AND demandtec
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9. SUB(Decision support systems) AND SUB(Sales promotions)
    Database: Multiple databases...
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   Publication type: All publication types

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   Database: Multiple databases...
   Look for terms in: Citation and abstract
   Publication type: All publication types

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2. ((promo* or ad or advertis*) w/2 (schedul* or calendar*) and (store* or retail*
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1. (promo* or ad or advertis*) w/2 (schedul* or calendar*) and (store* or retail*
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   Database: Multiple databases...
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